

## Mealy bug awareness campaign programme for Punjab – 2008-09

### Mealy Bug affected cotton growing villages in Punjab

Sl.No.	District	No.cotton growing villages
1.	Bathinda	200
2.	Ferozpur	200
3.	Mukatsar	150
4.	Mansa	150
5.	Faridkot	100
6.	Barnala	50
7.	Sangrur	50
8.	Moga	50
9.	Other districts	50
	<b>Total</b>	<b>1,000</b>

**Activity wise/District wise/Agency wise allotment of funds scheduled for Awareness Campaign to control Mealy Bug infestation in Punjab**

S. N o.	Activity Detail	Time Schedule Should be complete before	Allotment & placement of funds	District wise allotment of funds	
1.	Meeting with Deputy Commissioners (DCs)	<b>20.02.2008</b>			
2.	Selection of Resource Persons to be trained as Master Trainer. 5 master trainers from State Agriculture University (SAU), 70 from State Department of Agriculture and 5 from KVKs to be selected.	<b>25.02.2008</b>			
3.	Training of Resource Persons by National Centre for Integrated Pest Management(NCIPM).	<b>07.03.2008</b>	Rs. 6 lakh	Funds to be given to NCIPM directly.	
4.	State Department of Agriculture in consultation with Deputy Commissioners to select Progressive farmers from each of 1000 affected villages in 8 districts (2 from each village in all 2000 farmers).	<b>25.02.2008</b>			
5.	Training of Progressive farmers by Master Trainers in a group of 10 at locations specified by Chief Agriculture Officers in consultation with DCs. In all 200 such training programmes to be organized @ Rs. 2000 per programe. Funds to be placed with DCs	<b>15.03.2008</b> <b>(08.03.08 to 15.03.08)</b>	Rs. 3.80 lakh	District	Amount
				Bhatinda	80,000
				Ferozepur	80,000
				Muktasar	60,000
				Mansa	60,000
				Faridkot	40,000
				Barnala	20,000
				Sangrur	20,000
				Moga	20,000

6.	<p><b><u>Farmers Awareness Programme</u></b>  1000 programmes to be organized well before the actual sowing starts. These programmes will be organized by progressive farmers with the help of master trainers, in all 1000 villages, prior to the crop season, preferably February, March to equip them for taking up sanitation measures in all villages. Another round of 1000 training programmes will be organized on crop management practices immediately after sowing of cotton @ Rs. 2000 per training programme.</p>	Funds will be made available to Village Panchayats through respective DCs. These programmes should be over by <b>31.03.2008 (16.03.08 to 31.03.08)</b>	Rs. 38 lakh	<table border="1"> <thead> <tr> <th>District</th> <th>Amount</th> </tr> </thead> <tbody> <tr><td>Bhatinda</td><td>8,00,000</td></tr> <tr><td>Ferozepur</td><td>8,00,000</td></tr> <tr><td>Muktasar</td><td>6,00,000</td></tr> <tr><td>Mansa</td><td>6,00,000</td></tr> <tr><td>Faridkot</td><td>4,00,000</td></tr> <tr><td>Barnala</td><td>2,00,000</td></tr> <tr><td>Sangrur</td><td>2,00,000</td></tr> <tr><td>Moga</td><td>2,00,000</td></tr> </tbody> </table>	District	Amount	Bhatinda	8,00,000	Ferozepur	8,00,000	Muktasar	6,00,000	Mansa	6,00,000	Faridkot	4,00,000	Barnala	2,00,000	Sangrur	2,00,000	Moga	2,00,000
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7.	Printing of publicity material by Village Panchayats for distribution and display during Farmers Awareness Campaigns @ Rs.500 per village in the 1 <sup>st</sup> Phase (before sowing) & Rs 500 per village in the 2 <sup>nd</sup> phase (during crop season).	<b>28.02.2008</b>	Rs. 9.50 lakh	<table border="1"> <thead> <tr> <th>District</th> <th>Amount</th> </tr> </thead> <tbody> <tr><td>Bhatinda</td><td>2,00,000</td></tr> <tr><td>Ferozepur</td><td>2,00,000</td></tr> <tr><td>Muktasar</td><td>1,50,000</td></tr> <tr><td>Mansa</td><td>1,50,000</td></tr> <tr><td>Faridkot</td><td>1,00,000</td></tr> <tr><td>Barnala</td><td>0,50,000</td></tr> <tr><td>Sangrur</td><td>0,50,000</td></tr> <tr><td>Moga</td><td>0,50,000</td></tr> </tbody> </table>	District	Amount	Bhatinda	2,00,000	Ferozepur	2,00,000	Muktasar	1,50,000	Mansa	1,50,000	Faridkot	1,00,000	Barnala	0,50,000	Sangrur	0,50,000	Moga	0,50,000
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8.	Awareness Campaign at district level by way of advertisement in local newspapers/local cable network/radio/door-darshan in all the districts.	Should be evenly phased out throughout the period beginning from February to August/September.	Rs. 15.20 lakh	<table border="1"> <thead> <tr> <th>District</th> <th>Amount</th> </tr> </thead> <tbody> <tr><td>Bhatinda</td><td>3,20,000</td></tr> <tr><td>Ferozepur</td><td>3,20,000</td></tr> <tr><td>Muktasar</td><td>3,00,000</td></tr> <tr><td>Mansa</td><td>3,00,000</td></tr> <tr><td>Faridkot</td><td>1,60,000</td></tr> <tr><td>Barnala</td><td>0,80,000</td></tr> <tr><td>Sangrur</td><td>0,80,000</td></tr> <tr><td>Moga</td><td>0,80,000</td></tr> </tbody> </table>	District	Amount	Bhatinda	3,20,000	Ferozepur	3,20,000	Muktasar	3,00,000	Mansa	3,00,000	Faridkot	1,60,000	Barnala	0,80,000	Sangrur	0,80,000	Moga	0,80,000
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9.	Printing of publicity material at District level should be immediately planned. The publicity material may be obtained from NCIPM or it may be by respective Districts through their own creation.	<b>15.03.2008</b>	Rs. 15.20 lakh	<table border="1"> <thead> <tr> <th>District</th> <th>Amount</th> </tr> </thead> <tbody> <tr><td>Bhatinda</td><td>3,20,000</td></tr> <tr><td>Ferozepur</td><td>3,20,000</td></tr> <tr><td>Muktasar</td><td>3,00,000</td></tr> <tr><td>Mansa</td><td>3,00,000</td></tr> <tr><td>Faridkot</td><td>1,60,000</td></tr> <tr><td>Barnala</td><td>0,80,000</td></tr> <tr><td>Sangrur</td><td>0,80,000</td></tr> <tr><td>Moga</td><td>0,80,000</td></tr> </tbody> </table>	District	Amount	Bhatinda	3,20,000	Ferozepur	3,20,000	Muktasar	3,00,000	Mansa	3,00,000	Faridkot	1,60,000	Barnala	0,80,000	Sangrur	0,80,000	Moga	0,80,000
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10	Expenditure on transport for master trainers for organizing training of progressive farmers	To meet the travel costs	Rs. 4.75 lakh	District	Amount
				Bhatinda	1,00,000
				Ferozepur	1,00,000
				Muktasar	0,75,000
				Mansa	0,75,000
				Faridkot	0,50,000
				Barnala	0,25,000
				Sangrur	0,25,000
				Moga	0,25,000
11	Pest Surveillance to be conducted by CIPMC/SAU/NCIPM/CICR Sirsa With the help of a team comprising of One Senior Research Fellow and 5 persons per district @ Rs 15000 for SRF and Rs 5000 per person	Plan of action to be drawn immediately . Selection of teams to be finalized by CIPMC by 15 <sup>th</sup> of March in consultation with all the agencies.	25.55 lakh	The placement of funds will be with CIPMC	
12	Expenditure on transport of pest surveillance team	Teams will be required to be mobile for 8 months. An expenditure of 5 lakhs is proposed. This will be through CIPMC/NCIPM	5.00 lakh	The placement of funds will be with CIPMC	
13	Expenditure on arranging national level workshops at NCIPM	4 workshops to be organized	2.00 lakh	NCIPM	
14	Provision for meeting contingency expenditure in case of pest incidence in other districts.		5.00 lakh		
		Total	<b>130.00 lakh</b>		